

1	Course title	Hotel Management
2	Course number	2603403
3	Credit hours (theory, practical)	3
	Contact hours (theory, practical)	
4	Prerequisites/corequisites	
5	Program title	BA
6	Program code	
7	Awarding institution	The University of Jordan
8	School	School of Archaeology and Tourism
9	Department	Department of Tourism Management
10	Level of course	1st and second year
11	Year of study and semester (s)	
12	Final Qualification	
13	Other department (s) involved in teaching the course	
14	Language of Instruction	English
15	Date of production/revision	29/10/2018

16. Course Coordinator:

Office numbers, office hours, phone numbers, and email addresses should be listed.
25043, (Su-Tu-Th 11am to 12pm, Mo-We 11am to 12pm), 0799414613, abualasal75@gmail.com

17. Other instructors:

Office numbers, office hours, phone numbers, and email addresses should be listed.

18. Course Description:

As stated in the approved study plan.
This course will help you understand basic concept of hotel management, this hotel management course aims to make students aware of the operation-section of the hotel industry like front office, general operations, sales and marketing, food and beverage, service keeping and catering.

19. Course aims and outcomes:

<p>A- Aims: The basic objective is to provide to the hospitality industry a steady stream of competent young men and women with the necessary knowledge, skills, values and attitudes to occupy key operational positions.</p>
<p>B- Intended Learning Outcomes (ILOs): Upon successful completion of this course students will be able to</p>
1. Understand the history of the hospitality industry and identify future trends that will affect it.
2. Identify the relationship between a hotel's operational departments.
3. Understand common lodging terms, and how they are used in the hotel industry.
4. State the operation goals of the modern hotel.
5. Describe the basic organizational structure of hotel.
6. To impart to the students latest and relevant knowledge from the field of hotel management theory practice
7. To provide opportunities to the students. Within and outside the institutions, for developing necessary operating skills relating to the hotel industry.
8. To develop the right kind of values and attitudes to function effectively in the hospitality trade.

20. Topic Outline and Schedule:

Topic	Week	Instructor	Achieved ILOs	Evaluation Methods	Reference
Overview of Hospitality Industry	1				
Characteristics of The Hospitality Industry	2				
	3			Home work 11/10/2017	
	4			First Exam 16/10/2018	
	5				
	6				
	7				
	8				

	9				
	10			Second Exam 18/11/2018	
	11				
	12				
	13				
	14				
Revision	15				
				Final Exam	

21. Teaching Methods and Assignments:

Development of ILOs is promoted through the following teaching and learning methods:

1. Discussions
2. Power point (Slides will only be used for explanations)
3. Others: role playing, case studies, worksheets...etc.

Students are responsible for all material covered in class discussions. Exams must be taken on the scheduled day. I have the right to accept or reject your excuse if you chose not to attend the exam. There are **NO EXCEPTIONS**. If no make-up is taken, a zero will be given for the exam.

22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

First Exam	25%
Second Exam	25%
Homework	5%
Participation	5%
Final exam	40%

Total **100%**

23. Course Policies:

- A- Attendance policies:
- B- Absences from exams and handing in assignments on time:
- C- Health and safety procedures:
- D- Honesty policy regarding cheating, plagiarism, misbehavior:
- E- Grading policy:
- F- Available university services that support achievement in the course:

24. Required equipment: (Facilities, Tools, Labs, Training....)

25. References:

Required book (s), assigned reading and audio-visuals:

Recommended books, materials, and media:

26. Additional information:

Name of Course Coordinator: **Dr. Hussein M. Ibrahim** Signature: ----- Date: -----

Head of curriculum committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: ----- Signature: -----